



ynesbouck@gmail.com
704.252.1556
www.ynesbouck.com

Skills

Product Design
Spatial Design
UX/ UI Design
Wireframing
High Fidelity Prototyping
Brand Identity
Visual Design
User Testing
User Journey Mapping
Concept Development
Illustration
Conversation Design

Tools

Sketch
InVision
Adobe Suite
Cinema 4D
Final Cut Pro
Figma

Education

Virginia Commonwealth University
Brandcenter 2020
M.S. in Business, Experience Design

Virginia Commonwealth University
School of Arts 2013-2016
B.F.A in Craft and Material Studies

Experience

Freelance | UX Design

September 2019- Present

Works on UX strategy, UX design and brand design to launch an app for a start up. Participates in biweekly meetings and task management on Trello.

R/GA | Experience Design Intern

June- August 2019

Worked on a project to redefine the in-store experience for the client Gamestop. Assisted in persona development, user interviews, journey maps and user testing to launch their pilot store. Actively participated in daily stand up meetings to develop the experiential strategy and create magic moments within the in-store experience.

VCU School of Dentistry | Scientific Illustrator

June 2017- Present

Assists in creating scientific illustrations for grant and journal submissions and have been published in several scientific journals.

Big Secret | Intern

September 2016- January 2017

Assisted in production work for the laser cutting studio Big Secret, included prepping materials for lasercutting and perfecting products for client handoff.