



ynesbouck@gmail.com  
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## Skills

Product Design  
Spatial Design  
UX/ UI Design  
Wireframing  
High Fidelity Prototyping  
Brand Identity  
Visual Design  
User Testing  
User Journey Mapping  
Concept Development  
Illustration  
Conversation Design

## Tools

Sketch  
InVision  
Adobe Suite  
Cinema 4D  
Final Cut Pro  
Figma

## Education

### Virginia Commonwealth University

Brandcenter 2020

M.S. in Business, Experience Design

### Virginia Commonwealth University

School of Arts 2013-2016

B.F.A in Craft and Material Studies

## Experience

### Freelance | UX Design

September 2019- Present

Works on UX strategy, UX design and brand design to launch an app for a start up. Participates in biweekly meetings and task management on Trello.

### R/GA | Experience Design Intern

June- August 2019

Worked on a project to redefine the in-store experience for the client Gamestop. Assisted in persona development, user interviews, journey maps and user testing to launch their pilot store. Actively participated in daily stand up meetings to develop the experiential strategy and create magic moments within the in-store experience.

### VCU School of Dentistry | Scientific Illustrator

June 2017- Present

Assists in creating scientific illustrations for grant and journal submissions and have been published in several scientific journals.

### Big Secret | Intern

September 2016- January 2017

Assisted in production work for the laser cutting studio Big Secret, included prepping materials for lasercutting and perfecting products for client handoff.